

GEARING AGRICULTURAL RESEARCH TOWARDS the Committee of t

Postgraduate Institute of Agriculture University of Peradeniya



Research Brief for "Hanthana Essence - PGIA Congress in brief"

Description:

"Hanthana Essence **PGIA** Congress in Brief" is a publication (magazine) based on the research papers selected to present at the PGIA congress. Your research brief is a one-page (300 - 350 words) article which carries the findings of your research but addresses the general non-scientific community. Thus, the message should be able to be understand by the lay public. Therefore, the language should be like in a newspaper article or a magazine. Your article should be written in English.

Objectives:

The objective of this publication is to communicate the research output of the PGIA congress to the general public as well as to give an opportunity for the researchers to improve their writing skills in public communication.

Awards:

Best three articles will be awarded with a certificate and a cash prize. All the articles will be published in the "Hanthana Essence - PGIA Congress in brief" magazine.

Submission:

- Email your article with the subject "Research Brief for "Hanthana Essence - PGIA Congress in Brief" to congress@pgia.ac.lk.
- Submission Deadline: November
 06th 2023

Guideline:

Following guidelines should be strictly followed.

- The article should contain the findings of your research paper submitted to the PGIA congress.
- The article should be approved by your research supervisor and his/her approval should be attached with the submission (Approval page is provided in Annex I).
- All articles should be submitted both in word and PDF format.
- Do not use embedded fonts in writing the article (Calibri, 12 font should be used).
- Word limit: 300-350 words.
- Adhere to the template provided.
- No submissions after the deadline will be accepted.
- Include images in your article. Image resolution should be 300dpi in jpeg format.

Evaluation Criteria and the selection process:

Each article will be checked by three evaluators and the average mark of those will be considered as the final mark.

Following aspects will be assessed during evaluation.

Assessment Criteria	Marks
Portraying a clear picture of scientific research	10
Relevance of the contents and importance to	10
the general public	
Clarity of language to the general public	20
Having a story that can be easily followed	20
Novelty, originality and scientific merit	15
Nice and appropriate visual presentation	15
(pictures, figures etc.)	
Creativity	10
Total	100

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