

**POSTGRADUATE INSTITUTE OF AGRICULTURE  
University of Peradeniya**

**Public Seminar**

**Master of Business Administration**

*on*

**EXPLORING THE DETERMINANTS OF CONSUMER BEHAVIOR: A  
STUDY IN THE PERSPECTIVE OF CONSUMER LAW**

*By*

**Mr. R.S.L.B. Ranasinghe**

*on*

**21<sup>st</sup> October, 2024**

*at*

**10.00 am**

*at the*

**PGIA Board Room**

**All are Welcome**